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Caldwell Public Library Reveals New Logo to Usher in New Era

CALDWELL — The Caldwell Public Library is proud to announce the launch of its new logo, marking a significant step forward in the library's visual identity and community presence.

The new logo, which features an innovative interlocking design of the letters "CPL", was unanimously approved by the Library's Board of Trustees at their March 19th meeting. The design brilliantly captures the essence of the library's mission while embracing contemporary aesthetics.

The interlocking letters create a dual visual impact: they evoke the traditional symbol of a person reading, while simultaneously suggesting other concepts central to the library's purpose, including a lightbulb representing ideas and a key symbolizing access to knowledge.

"Through innovative programs, services, reading materials and much more, the Caldwell Public Library continuously adapts: it provides what Caldwell needs now and also what Caldwell is going to need moving forward. With our move to a new permanent building anticipated for the end of the year, we're embracing the coming changes," said Library Director, Robin Rockman.

Designed by local talent Carolynn O'Brien, CEO of Graphics Connection, a design and communications company, the logo demonstrates the power of community collaboration. The Library expresses its gratitude for O'Brien's generous donation of her professional services to this project.

Community members can expect to see the new logo implemented across the library's communications, signage, and digital presence in the coming weeks.

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About the Caldwell Public Library

The Caldwell Public Library's mission is to provide our diverse community with a wide array of literary, cultural, historical, educational and social resources through personal service and innovative programs utilizing a range of learning technologies in a welcoming environment.

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